



## Rotary Club of Santa Barbara

*Service Above Self*

### What is Rotary?

Rotary is an organization of business and professional persons united worldwide who provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.

### Who are we?

We are a worldwide network of inspired individuals who translate our passions into relevant social causes to change lives in communities.

### The Object of Rotary

*The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:*

- **FIRST**--The development of acquaintance as an opportunity for service;
- **SECOND**--High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- **THIRD**--The application of the ideal of service in each Rotarian's personal, business, and community life;
- **FOURTH**--The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.